D R. A S H L E Y D. C H A N G

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WORK

The Humane League, Remote (US) — Sr. Associate Director of Editorial — Jun. 2021 – present

- Designed strategic messaging to elevate The Humane League's visibility, thought leadership, and people-powered impact via newsletters, videos, emails, blog articles, websites, reports, and direct mail; drove the acquisition, engagement, and retention of supporters and donors, ensuring aligned focus, cadence, and workflow across diverse audience segments; raised $1+ million annually through small-donor fundraising efforts since 2023, in addition to driving 1.6+ million digital actions since 2022; collaboratively led cross-functional projects and teams to meet action-driving and fundraising goals; managed external GEO and SEO consultants and freelancers; managed 2–4 direct reports (writers, editors, project managers), including 1 people manager

Playwrights Horizons, New York, NY — Dramaturg — Jun. 2019 – May 2021

- Launched *Almanac*, a new literary magazine for the theater, and served as Editor-in-Chief; dramaturged mainstage productions (including *Heroes of the Fourth Turning* by Will Arbery, Finalist for the 2020 Pulitzer Prize in Drama), workshop productions, and audio productions (via our podcast "Soundstage"); key contributor to season planning; moderated audience talkbacks; assisted with grant writing; facilitated forums with staff/Board on equity and inclusion

Page 73, New York, NY — Artistic Associate — Aug. 2018 – May 2019

- Produced readings, workshops, and productions (including *A Strange Loop* by Michael R. Jackson, 2020 Pulitzer Prize in Drama); assisted Producing Artistic Director with season planning and playwright relations; selected recipients of competitive playwriting awards (Page 73 Fellowship and Interstate 73 writers group); managed writers group and facilitated dramaturgical feedback during group meetings; assisted with grant writing and marketing

Yale Repertory Theatre, New Haven, CT — Literary Associate — Jun. 2017 – Jun. 2018

- Read and reviewed script submissions; recommended plays for production; delegated scripts to script readers; distributed and discussed reports with artistic team; wrote and edited educational collateral; assisted with grant writing

Yale Cabaret, New Haven, CT — Co-Artistic Director — Apr. 2016 – May 2017

- Led the 49th season of the Yale Cabaret, an 80-seat black box performance venue with a full-service restaurant and a $190K annual operating budget; curated a season of 18 theatrical productions and a festival of experimental work in 9 months; worked closely with managing director on resource allocations, donor relations, fundraising, outreach, audience diversification, local business partnerships, marketing, branding, and environmental sustainability

Yale Theater Management Knowledge Base, New Haven, CT — Managing Editor — Apr. 2016 – May 2017

- Managed content flow, including procuring, selecting, editing, and organizing new contributions (business case studies)

***Theater* Magazine**, New Haven, CT — Web Editor — May 2014 – Jun. 2015

- Edited digital and online content; managed social media

EDUCATION

Yale School of Drama, August 2016 – May 2021

- Doctor of Fine Arts (DFA) in Dramaturgy and Dramatic Criticism
- Dissertation: "The Science of Ecology in Theater and Performance Scholarship"

Yale School of Drama, August 2013 – May 2016

- Master of Fine Arts (MFA) in Dramaturgy and Dramatic Criticism

Stanford University, September 2009 – June 2013

- Bachelor of Arts (BA) with Honors in English Literature and Philosophy

REFERENCES

Sydney South, Art Director, The Humane League

- ssouth@thehumaneleague.org

Audrey Miller, Associate Director of Social Media, The Humane League

- amiller@thehumaneleague.org

Dr. Kimberly Jannarone, Professor, Yale School of Drama

- kimberly.jannarone@yale.edu

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PUBLICATIONS

PAJ: A Journal of Performance and Art — Article — 2021
- "Staging Climate Science: No Drama, Just the Facts"

Almanac — Literary Magazine — 2021
- Editor-in-Chief and Contributing Author

Afterall: A Journal of Art, Context and Enquiry — Article — 2020
- "siren eun young jung's *Yeoseong Gukgeuk Project*: Acts of Affect"

Playwrights Horizons — Essays — 2019 – 2020
- "Doctors and Playwrights," for Sylvia Khoury's *Selling Kabul*
- "Queer Histories, Queer Futures," for Jeremy O. Harris's *A Boy's Company Presents: "Tell Me If I'm Hurting You" A Jacobean Revenge Tragedy A Pageant of My Woes*
- "Michael Friedman," for Daniel Goldstein and Michael Friedman's *Unknown Soldier*
- "In-Betweens," for Lucas Hnath's *The Thin Place*
- "The Trouble with Empathy," for Will Arbery's *Heroes of the Fourth Turning*

Global Performance Studies — Article — 2019
- "Humanities/Art/Technology Research Center's *Post-Apocalypsis*: Assembling and Describing the Post-Natural"

UNIVERSITY TEACHING

Playwrights Horizons Theater School, NYU, New York, NY — Faculty (p/t) — 2019 – 2020
- "Dramaturgy & Text Analysis," 3 sections

Yale School of Drama, New Haven, CT — Teaching Fellow (p/t) — 2019
- "Survey of Theater and Drama," 1 section

Purchase College, SUNY, Purchase, NY — Lecturer (p/t) — 2018
- "Introduction to Theatre and Performance Studies," 2 sections

Yale College, New Haven, CT — Teaching Fellow (p/t) — 2018
- "The Films of Alfred Hitchcock," 1 section

University of New Haven, New Haven, CT — Adjunct Professor (p/t) — 2017 – 2018
- "Introduction to Theater," 3 sections

COMMITTEES

Playwrights Horizons, New York, NY — Member — May 2021 – May 2023
- Artistic Advisory Council

Groundswell Center for Local Food & Farming, Ithaca, NY — Member — January 2021 – May 2022
- Equity and Accountability Committee